



ZIONSVILLE
CHAMBER OF COMMERCE

2024 MARKETING OPPORTUNITIES

A menu of live event and digital options
for marketing your business in Zionsville

FOR MORE INFORMATION
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ANNUAL AWARDS

EVENT DATE: MARCH 7TH, 2024

THE ZIONSVILLE CHAMBER OF COMMERCE HOSTS OUR ANNUAL CELEBRATION TO RECOGNIZE ZIONSVILLE CHAMBER MEMBER BUSINESSES AND THEIR ACCOMPLISHMENTS. THE MARKET AUDIENCE INCLUDES COMPANY DECISION MAKERS, POLITICIANS, AND BRAND AMBASSADORS WITH INFLUENCE.

TITLE SPONSOR

\$1,500

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING AND EVENT PROGRAM
- COMPANY NAME ON ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGN
- THANKED FROM STAGE

SPONSOR LEVELS

BENEFITS:

- COMPANY LOGO ON EVENT SIGNS

LEADER LEVEL

\$1,000

PREMIER LEVEL

\$750

PARTNER LEVEL

\$500



BRICK STREET MARKET

EVENT DATE: SATURDAY MAY 4, 2024

A ZIONSVILLE TRADITION, BRICK STREET MARKET IS ATTENDED BY 3,000+ EACH MAY. THIS LARGE SCALE VENDOR FAIR FEATURES HANDMADE AND ONE-OF-A-KIND ITEMS FROM ACROSS CENTRAL INDIANA AND BEYOND, AND TAKING PLACE ON ZIONSVILLE'S ICONIC BRICK MAIN STREET.

TITLE SPONSOR \$5,000

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COMPANY NAME ON ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGN
- AVAILABILITY TO HAVE A BOOTH THE DAY OF THE EVENT

SPONSOR LEVELS

BENEFITS:

- COMPANY LOGO IN EVENT SPACE

PARTNER LEVEL	\$1,000
PREMIER LEVEL	\$750
LEADER LEVEL	\$500

SOCIAL MEDIA SPONSOR \$1,500

BENEFITS:

- COMPANY NAME LISTED AS THE SOCIAL MEDIA SPONSOR ON ALL SOCIAL MEDIA POSTINGS ABOUT THE EVENT, ON ALL ZIONSVILLE CHAMBER OF COMMERCE SOCIAL MEDIA PLATFORMS
- AVAILABILITY TO HAVE A BOOTH THE DAY OF THE EVENT

FOOD AREA SPONSOR \$500

BENEFITS:

- COMPANY LOGO ON SIGN IN FRONT OF THE FOOD COURT IN VERY HIGH TRAFFIC AREA
- MENTIONED ON SOCIAL MEDIA
- COMPANY LOGO ON BSM WEB PAGE

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WEB PAGE SPONSOR \$500

BENEFITS:

- COMPANY LOGO PLACED ABOVE THE SCHOOL ON OUR WEBPAGE VENDOR DIRECTORY FOR THIS EVENT
- THIS WEBPAGE IS IN PLACE PRIOR TO THE EVENT

SOLD
METRONET

PORT-O-POTTY SPONSOR \$500

BENEFITS:

- COMPANY LOGO AND FLYER ON THE INSIDE AND OUTSIDE OF ALL PORT-O-POTTIES AT THE EVENT
- THIS SPONSORSHIP CAN BE SUPER FUN, IF YOU HAVE A SENSE OF HUMOR, AND VERY MEMORABLE FOR THE EVENT ATTENDEES



STREET DANCE

EVENT DATE: SATURDAY AUGUST 3RD, 2024

ZIONSVILLE'S BIGGEST PARTY FEATURES A PROFESSIONAL CONCERT STAGE AT THE NORTH END OF MAIN STREET, BEVERAGES FROM LOCAL BREWERIES, WINERIES, AND DISTILLERIES, FOOD TRUCKS, AND A KID'S AREA!

THIS IS THE LARGEST SINGLE EVENT DATE FOR THE ZIONSVILLE CHAMBER OF COMMERCE, WITH AS MANY AS 6,000 PEOPLE OUT ON MAIN STREET.

STREET DANCE IS THE EVENT OF THE SUMMER!

TITLE SPONSOR

\$10,000

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COMPANY NAME ON ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON LARGE STAGE BANNER
- THANKED BY NAME FROM STAGE
- AVAILABILITY TO HAVE A BOOTH THE DAY OF THE EVENT

SOLD

COCA-COLA CONSOLIDATED

ENTERTAINMENT SPONSOR

\$7,500

BENEFITS:

- COMPANY LOGO ON STAGE BANNER
- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- OPTION FOR A COMPANY BOOTH ON SITE
- THANKED BY NAME FROM STAGE

SPONSOR LEVELS

BENEFITS:

- COMPANY LOGO IN EVENT SPACE

LEADER LEVEL - 2 SIGNS

\$1,000

PARTNER LEVEL - 1 SIGN

\$750

WRISTBAND SPONSOR

\$1,000

BENEFITS:

- COMPANY LOGO ON EVENT WRISTBANDS WORN BY EVERY PERSON WHO ATTENDS THE EVENT
- AVAILABILITY TO HAVE A BOOTH THE DAY OF THE EVENT

SOLD

CCH+A

INTERNET SPONSOR

\$1,000

BENEFITS:

- COMPANY LOGO ON INTERNET SPONSOR SIGN
- THANKED BY NAME FROM STAGE
- OPTION TO HAVE A BOOTH THE DAY OF THE EVENT

BEVERAGE SPONSOR

\$1,000

BENEFITS:

- COMPANY LOGO ON BEVERAGE SPONSOR BANNERS LOCATED AT THE EVENT BARS - HIGH VISIBILITY IN THESE LOCATIONS

SOLD

FERRIS PROPERTY GROUP

KID'S AREA SPONSOR

\$500

BENEFITS:

- COMPANY LOGO ON KID'S AREA SIGN
- OPTION FOR A BOOTH ON SITE, IN OR NEAR THE KID'S AREA

PORT-O-POTTY SPONSOR

\$500

BENEFITS:

- COMPANY LOGO AND FLYER ON THE INSIDE AND OUTSIDE OF ALL PORT-O-POTTIES AT THE EVENT
- THIS SPONSORSHIP CAN BE A LOT OF FUN, IF YOU HAVE A SENSE OF HUMOR, AND VERY MEMORABLE FOR THE EVENT ATTENDEES

SOLD

FREEDOMDOC

TRASH CAN SPONSOR

\$500

BENEFITS:

- COMPANY LOGO ON TRASH CAN SPONSOR SIGNS
- THANKED BY NAME FROM STAGE



CHRISTMAS IN THE VILLAGE

EVENT DATES: NOVEMBER 29 - DECEMBER 22, 2024

CHRISTMAS IN THE VILLAGE IS A MONTH LONG CELEBRATION OF THE HOLIDAY SEASON IN ZIONSVILLE. INDIVIDUAL EVENTS INCLUDE THE ANNUAL CHRISTMAS IN THE VILLAGE PARADE, SMALL BUSINESS WEEKEND, LADIES' NIGHT, CHRISTMAS CRAWL, AND SO MUCH MORE!

TITLE SPONSOR \$10,000

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COMPANY NAME ON AND TAGGED IN ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGNS

SPONSOR LEVELS

BENEFITS:

- COMPANY LOGO ON PARADE EVENT SIGNS

LEADER LEVEL - 2 SIGNS \$2,000

PARTNER LEVEL - 1 SIGN \$1,000

SANTA SPONSOR \$3,500

BENEFITS:

- COMPANY LOGO SIGN AT SANTA'S HOUSE ON MAIN STREET FOR THE ENTIRETY OF THE SEASON
- COMPANY MENTIONED/TAGGED ON ALL SOCIAL MEDIA POSTS FOR SANTA'S HOUSE

SOCIAL MEDIA SPONSOR \$1,000

BENEFITS:

- COMPANY NAME TAGGED IN ALL SOCIAL MEDIA POSTS REGARDING CHRISTMAS IN THE VILLAGE
- UP TO 3 HASHTAGS

PARADE PORT-O-POTTY SPONSOR \$500

BENEFITS:

- CHRISTMAS IN THE VILLAGE PARADE DAY IS SAT, NOV 30, 2024 (TENTATIVE)
- COMPANY LOGO/FLYER ON THE INSIDE AND OUTSIDE OF ALL PORT-O-POTTIES AT THE EVENT
- THIS SPONSORSHIP CAN BE SUPER FUN, IF YOU HAVE A SENSE OF HUMOR, AND VERY MEMORABLE FOR THE EVENT ATTENDEES

LADIES NIGHT SPONSOR \$1,000

BENEFITS:

- LADIES NIGHT WILL TAKE PLACE ON THURS, DEC 12, 2024 (TENTATIVE)
- COMPANY LOGO PLACED ON ELECTRONIC AND PRINTED MARKETING FOR LADIES NIGHT
- COMPANY MENTIONED/TAGGED IN ALL SOCIAL MEDIA POSTS FOR LADIES NIGHT

CHRISTMAS CRAWL SPONSOR \$1,000

BENEFITS:

- CHRISTMAS CRAWL WILL TAKE PLACE ON THURS, DEC 19, 2024 (TENTATIVE)
- COMPANY LOGO PLACED ON ELECTRONIC AND PRINT MARKETING FOR CHRISTMAS CRAWL
- COMPANY MENTIONED/TAGGED IN ALL SOCIAL MEDIA POSTS FOR CHRISTMAS CRAWL

SMALL BUSINESS WEEKEND

EVENT DATES: NOV. 29 - DEC. 1, 2024

SMALL BUSINESS WEEKEND BEGINS ON BLACK FRIDAY AND GOES THROUGH THE WEEKEND.

SHOPPING TOTE BAG SPONSOR \$1,500

BENEFITS:

- COMPANY LOGO ON REUSABLE BAG TAG TOTES HANDED OUT THROUGHOUT DOWNTOWN ZIONSVILLE
- COMPANY MENTIONED AND TAGGED ON SOCIAL MEDIA

MONTHLY NETWORKING EVENTS

MICROGROUPS

DIFFERENT SMALL GROUPS OF ZIONSVILLE CHAMBER OF COMMERCE MEMBERS MEET ONCE PER QUARTER. THESE GROUPS FOCUS ON THE SPECIFIC NEEDS AND INTERESTS OF SMALLER SUBSETS OF BUSINESS OWNERS AND LEADERS FROM WITHIN THE MEMBERSHIP.

TITLE SPONSOR

\$2,500

BENEFITS:

- COMPANY NAME WILL BE PLACED ON EACH MICROGROUP REMINDER EMAIL, SOCIAL MEDIA EVENT ADVERTISEMENT, AND WILL BE MENTIONED IN EACH MEETING
- COMPANY WILL BE TAGGED IN EACH SOCIAL MEDIA POST REGARDING MICROGROUPS

BUSINESS BREAKFASTS

QUARTERLY EVENTS WITH VARYING DATES SUBJECT TO SPEAKER AVAILABILITY BUSINESS BREAKFASTS FEATURE SPEAKERS AND PANELISTS OF HIGH INTEREST TO ZIONSVILLE CHAMBER OF COMMERCE MEMBERS. BUSINESS BREAKFAST SPEAKERS INCLUDE ELECTED OFFICIALS, BUSINESS OWNERS, AND OTHER LOCAL LEADERS

TITLE SPONSOR

\$1,500

BENEFITS:

- COMPANY NAME WILL BE PLACED ON ALL BUSINESS BREAKFAST ELECTRONIC MARKETING
- COMPANY WILL BE TAGGED IN EACH SOCIAL MEDIA POST REGARDING BUSINESS BREAKFASTS

FIRST TUESDAYS

THE FIRST TUESDAY OF EACH MONTH
"FIRST TUESDAYS" ARE AN AFTER HOURS NETWORKING EVENTS HELD IN A DIFFERENT LOCATION, AT A CHAMBER MEMBER BUSINESS, EACH MONTH.

TITLE SPONSOR

\$2,500

BENEFITS:

- COMPANY NAME WILL BE PLACED ON ALL FIRST TUESDAY ELECTRONIC MARKETING
- COMPANY WILL BE TAGGED IN EACH SOCIAL MEDIA POST REGARDING FIRST TUESDAY

RESERVE YOUR
SPONSORSHIP NOW
CONTACT
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