

The Boys & Girls Club of Boone County

DUNK!

Dine. Dunk. Donate.



SPONSORSHIP OPPORTUNITIES

June 1 | BGCBoone-Whitestown Unit | 6-9 p.m.





SPONSORSHIP OPPORTUNITIES

The Boys & Girls Club of Boone County has been serving Boone County for more than 70 years, providing a safe and enriching environment for our community's youth. Between our three clubs in Lebanon, Whitestown, and Zionsville, we serve more than 3,000 youth annually. As the community relies on us, we rely on community support to fuel our mission.

In 2024, we are thrilled to introduce DUNK!, our evening fundraising event to benefit the Boone County Clubs. DUNK! will bring together hundreds of parents, neighbors, and community leaders for one night to support and celebrate the efforts of the Boys & Girls Club of Boone County. Attendees will sample dinner bites from 20 of the area's favorite restaurants and beverage companies and participate in more than a dozen basketball-themed activities and games.

We invite you to join us as an official sponsor at DUNK! 2024.

BENEFITS TO DUNK! SPONSORS

- Gain significant visibility through event marketing materials, social media promotion, and on-site signage, reaching a diverse audience
- Brand exposure and promotion to 300 donors and leaders
- Sponsoring the Boys & Girls Club of Boone County's DUNK! event directly supports programs and services that benefit local youth, making a meaningful difference in the community
- Cultivation of new client relationships

Thank you for considering being a part of this event. DUNK! 2024 will aid in enabling all area youth, especially those that need us most, to develop the skills, fitness, and character they need to reach their full potential as productive, caring, and responsible citizens. We could not do it without you!



SPONSORSHIP OPPORTUNITIES

M.V.P. SPONSOR

\$20,000 - ONE AVAILABLE

Night of Event:

- Exclusive recognition as the Presenting Sponsor in all event promotional materials
- Premier logo placement on event banners, invitations, and website
- Recognition in pre-event press releases and media coverage
- 25 tickets for DUNK!
- Opportunity for a representative to speak at the event
- Full-page ad in the digital event program

Prior to/Post Event:

- Prominent logo placement/name on billboards across Indianapolis (when available)
- Prominent logo placement on social media marketing and BGCB website
- Inclusion in local TV and radio ads (when available)
- Prominent logo placement/name displayed

ALL-STAR SPONSOR

\$5,000 - THREE AVAILABLE

Night of Event:

- Prominent logo placement on event banners, invitations, and website
- Recognition in pre-event press releases and media coverage
- 15 tickets for DUNK!
- Half-page ad in the digital event program
- Special acknowledgment during the event

Prior to/Post Event:

- Logo/name included on social media marketing and BGCB website
- Inclusion in local TV and radio ads (when available)
- Logo/name displayed on screens and signage in VIP Reception



SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR

\$2,500 - THREE AVAILABLE

Night of Event:

- Logo placement on event banners, invitations, and website
- Recognition in pre-event press releases and media coverage
- 10 tickets for DUNK!
- Quarter-page ad in the digital event program

Prior to/Post Event:

- Logo or name included on BGCB website and social media posts
- Logo/name displayed on screens and signage as bar sponsor

PLAYMAKER SPONSOR

\$1,000 - FIVE AVAILABLE

Night of Event:

- Name recognition on event banners, invitations, and website
- 10 tickets for DUNK!
- Listing in the digital event program

Prior to/Post Event:

- Logo/name included on BGCB website and in social media posts

SIXTH MAN TICKET

\$100

- Admission for one to the event

*Price increases to \$125 on May 1

You are contributing significantly to the success of our youth and demonstrate a commitment to building a stronger, more vibrant community!



SPONSORSHIP OPPORTUNITIES

PLEASE COMPLETE THE FOLLOWING:

Organization Name: _____

YES! We want to sponsor DUNK!

	M.V.P. Sponsor	\$20,000
	ALL-STAR Sponsor	\$5,000
	CHAMPION Sponsor	\$2,500
	PLAYMAKER Sponsor	\$1,000
	SIXTH MAN Ticket *Price increases to \$125 on May 1	\$100

No, we are unable to sponsor the event but want to donate in the amount of \$ _____

Permission, if applicable, to use the company name/logo in all promotional activities, including television and radio: (Please check one). Yes _____ No _____

PAYMENT INFORMATION

Payment is enclosed in the amount of: _____

**Please be mindful that the Boys & Girls Club of Boone County is charged a fee for every credit card transaction. Paying by check allows us to use more dollars for our programming. Make checks payable to Boys & Girls Club of Boone County, Attn. DUNK!, 1575 Mulberry St., Zionsville, IN 46077.*



SPONSORSHIP OPPORTUNITIES

PAYMENT INFORMATION CONT.

Charge our corporate credit card: ___ AMEX ___ MC ___ Visa ___ Discover

Signature (Required for CC transactions): _____

Name on Credit Card: _____

Credit Card Billing Address: _____

Credit Card Number: _____ Exp. _____ CVV: _____

Email for receipt: _____

I will make an online payment through the BGCBoone event software.
(Receipts are generated at time of purchase).

PAY ONLINE THROUGH OUR EVENT SITE:





SPONSORSHIP OPPORTUNITIES

DIGITAL EVENT PROGRAM AD SPECIFICATIONS

The Digital Event Program will be sent out to attendees prior to the event. QR codes will be placed around the venue that lead to the program.

How to Submit Graphics:

Please email all logos and ads to cmcgrady@bgcboone.org

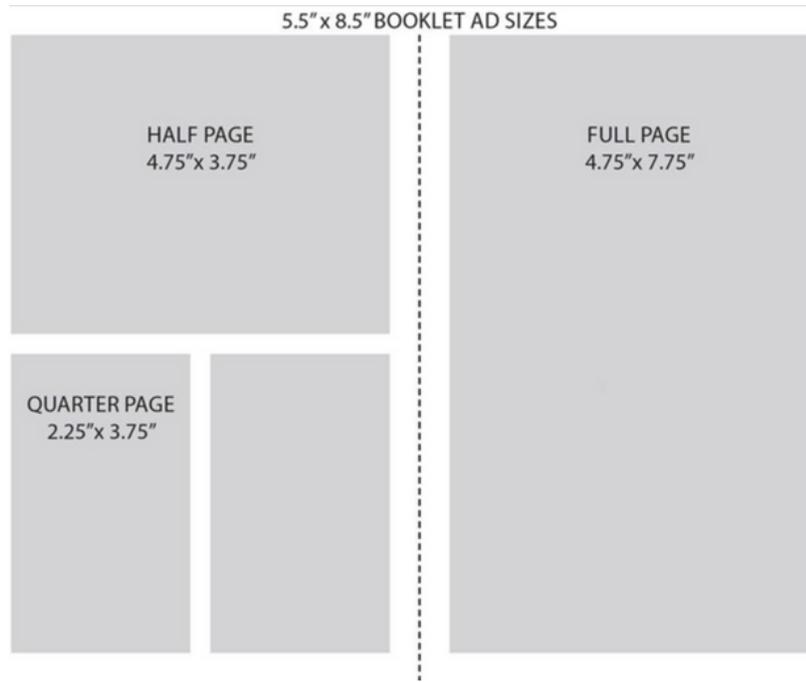
Ad Sizes:

Digital Booklet (5.5" x 8.5")

- Full Page Ads: 4.75" wide X 7.75" high, 4-color, 300dpi, CMYK
- Half Page Ads: 4.75" wide X 3.75" high, 4-color, 300dpi, CMYK
- Quarter Page Ads: 2.25" wide X 3.75" high, 4-color, 300dpi, CMYK

Acceptable File Types:

- PDF (especially when submitting ads)
- EPS and AI (especially when submitting logos)



**DEADLINE TO SUBMIT SPONSORSHIP INFORMATION TO BGCBOONE BY
05/01/2024.**