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**The Brick Street Smoke Off, presented by Willy's Wagyu, takes place on Saturday May 2<sup>nd</sup> as part of the Zionsville Brick Street Market! Sponsored by Performace Power Sports of Indiana**



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# Meet the teams

## **Team Tychinn**

**Tyran Beckett**

**David Reed**

## **VAIN Smoke Slingers**

**Don Pearson**

**Derek Benner**

## **PL Cold BBQ Junkies**

**Donte Bellamy**

**Sheila Wade**

**Justin Boulch**

**Shawn Abbott**

## **Holy Smokes**

**Tom Harmeson**

**Baron Brendel**

**Eric Bolt**

**Jarrold Blackwell**

## **Total Smoke Show**

**Bill Parker**

**Leigh Omer**

**Neil Aldredge**

**Matt Crow**

**Meet**

**Our Celebrity Judges**

# **Jon Keen**

## **Head Judge**



# **Matt Taylor**

**Radio Voice of the Indianapolis Colts**



# **Evan Norris**

**Zionsville Town Council Member, At-Large**



# **Crystal McKenzie**

**On-Air Personality at 92.3 WTTS**



# About Willy's Wagyu

Located in Zionsville, Willy's Wagyu is a premier local destination for high-quality, American Fullblood Wagyu beef, managed by Tim Wilson.

The farm specializes in raising cattle with elite genetics and sustainable pasture practices to ensure every cut—from rich, marbled ribeyes to gourmet ground beef—offers a superior flavor and tenderness that stands out from standard options.

Operating a specialized storefront at 9015 E 200 S, the business connects the community directly to the source, providing a traceable "farm-to-table" experience that emphasizes both luxury and local agricultural integrity.



# About Performance Powersports of Indiana

**Performance PowerSports of Indiana runs two solid spots—one at 3 South Main Street in Whitestown and the other at 1515 South County Road 800 West in Frankfort—both cranking out sales, service, parts, and repairs for golf carts, UTVs, and mowers. They're big on brands like Spartan for tough zero-turn mowers and rugged side-by-sides, plus EZGO carts and Bad Boy gear, with folks raving about killer customer service and fair deals. Whether you're grabbing a shiny new Valor golf cart or tuning up your mower for spring, these guys keep it local, hands-on, and ready to roll—call 'em at 765-325-5979.**



# Winner Announced at 3:30 p.m.

Willy's Wagyu's

Brick Street Smoke Off

Map

SO1	Team Tychinn	6:00-6:15am
SO2	Total Smoke Show	6:00-6:15am
SO3	PL Cold BBQ Junkies	6:00-6:15am
SO4	Holy Smokes	6:00-6:15am
SO5	VAIN Smoke Slingers	6:00-6:15am

102 Performance Power Sports  
Of Indiana 6:00-6:15am

