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The Brick Street Smoke Off, presented by Willy's Wagyu, takes place on Saturday May 2nd as part of the Zionsville Brick Street Market! Sponsored by Performace Power Sports of Indiana



Sponsored by:



Meet the teams

Team Tychinn

Tyran Beckett

David Reed

VAIN Smoke Slingers

Don Pearson

Derek Benner

PL Cold BBQ Junkies

Donte Bellamy

Sheila Wade

Justin Boulch

Shawn Abbott

Holy Smokes

Tom Harmeson

Baron Brendel

Eric Bolt

Jarrold Blackwell

Total Smoke Show

Bill Parker

Leigh Omer

Neil Aldredge

Matt Crow

Meet

Our Celebrity Judges

THE
BRICKSTREET

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BRICKSTREET



ZIONSVILLE, IN

ANNUAL BBQ COMPETITION
presented by Willy's Wagyu

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ANNUAL BBQ COMPETITION
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Jon Keen

Head Judge



Matt Taylor

Radio Voice of the Indianapolis Colts



Evan Norris

Zionsville Town Council Member, At-Large



Crystal McKenzie

On-Air Personality at 92.3 WTTS



About Willy's Wagyu

Located in Zionsville, Willy's Wagyu is a premier local destination for high-quality, American Fullblood Wagyu beef, managed by Tim Wilson.

The farm specializes in raising cattle with elite genetics and sustainable pasture practices to ensure every cut—from rich, marbled ribeyes to gourmet ground beef—offers a superior flavor and tenderness that stands out from standard options.

Operating a specialized storefront at 9015 E 200 S, the business connects the community directly to the source, providing a traceable "farm-to-table" experience that emphasizes both luxury and local agricultural integrity.



About Performance Powersports of Indiana

Performance Powersports of Indiana runs two solid spots—one at 3 South Main Street in Whitestown and the other at 1515 South County Road 800 West in Frankfort—both cranking out sales, service, parts, and repairs for golf carts, UTVs, and mowers. They're big on brands like Spartan for tough zero-turn mowers and rugged side-by-sides, plus EZGO carts and Bad Boy gear, with folks raving about killer customer service and fair deals. Whether you're grabbing a shiny new Valor golf cart or tuning up your mower for spring, these guys keep it local, hands-on, and ready to roll—call 'em at 765-325-5979.



Winner Announced at 3:30 p.m.

Willy's Wagyu's Brick Street Smoke Off

Map

SO1	Team Tychinn	6:00-6:15am
SO2	Total Smoke Show	6:00-6:15am
SO3	PL Cold BBQ Junkies	6:00-6:15am
SO4	Holy Smokes	6:00-6:15am
SO5	VAIN Smoke Slingers	6:00-6:15am
101	92.3 WTTS	6:00-6:15am
102	Performance Power Sports Of Indiana	6:00-6:15am

