



CHRISTMAS IN THE VILLAGE

EVENT DATES: NOVEMBER 25 - DECEMBER 24, 2022

CHRISTMAS IN THE VILLAGE IS A MONTH LONG CELEBRATION OF THE HOLIDAY SEASON IN ZIONSVILLE. INDIVIDUAL EVENTS INCLUDE THE ANNUAL CHRISTMAS IN THE VILLAGE PARADE, PHOTOS AT SANTA'S HOUSE, LADIES' NIGHT, CHRISTMAS CRAWL, FAMILY DAY, SMALL BUSINESS WEEKEND, AND SO MUCH MORE!

TITLE SPONSOR

\$10,000

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COMPANY NAME ON AND TAGGED IN ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGNS

SANTA'S HOUSE SPONSOR

\$3,500

BENEFITS:

- COMPANY LOGO PLACED ON THE FRONT OF SANTA'S HOUSE ON MAIN STREET FOR THE ENTIRETY OF THE SEASON
- COMPANY LOGO WILL APPEAR IN PROFESSIONAL PHOTOGRAPHS TAKEN AT SANTA'S HOUSE THROUGHOUT THE SEASON
- COMPANY MENTIONS ON SOCIAL MEDIA THROUGHOUT THE EVENT SEASON

PHOTOGRAPHY SPONSOR

\$1,200

BENEFITS:

- COMPANY LOGO WILL APPEAR ON THE DIGITAL DELIVERY EMAIL OF EVERY PROFESSIONAL PHOTOGRAPHY ORDER OF PHOTOS WITH SANTA
- COMPANY LOGO WILL APPEAR ON PHOTO SIGNAGE WEBSITE
- COMPANY LOGO WILL APPEAR ON SIGN AT PHOTO LINE THROUGHOUT THE SEASON

SOCIAL MEDIA SPONSOR

\$1,000

BENEFITS:

- COMPANY NAME TAGGED IN ALL SOCIAL MEDIA POSTS REGARDING CHRISTMAS IN THE VILLAGE
- UP TO 3 HASHTAGS

REINDEER GAMES SPONSOR

\$1,000

BENEFITS:

- REINDEER GAMES WILL TAKE PLACE ON SAT, DEC 10, 2022
- COMPANY LOGO PLACED ON SIGNAGE AT THE SITE OF REINDEER GAMES
- COMPANY MENTIONED AND TAGGED IN ALL SOCIAL MEDIA POSTS REGARDING REINDEER GAMES

CHRISTMAS CRAWL SPONSOR

\$1,000

BENEFITS:

- CHRISTMAS CRAWL WILL TAKE PLACE ON THURS, DEC 5, 2022
- COMPANY LOGO PLACED ON ELECTRONIC AND PRINTED MARKETING FOR CHRISTMAS CRAWL
- COMPANY MENTIONED AND TAGGED IN ALL SOCIAL MEDIA POSTS REGARDING CHRISTMAS CRAWL

LADIES' NIGHT SPONSOR

\$750

BENEFITS:

- LADIES' NIGHT WILL TAKE PLACE ON THURS, DEC 8, 2022
- COMPANY LOGO PLACED ON ELECTRONIC AND PRINTED MARKETING FOR LADIES' NIGHT
- COMPANY MENTIONED AND TAGGED IN ALL SOCIAL MEDIA POSTS REGARDING LADIES' NIGHT