



ZIONSVILLE
CHAMBER OF COMMERCE

2022 MARKETING OPPORTUNITIES

A menu of live event and digital options
for marketing your business in Zionsville

FOR MORE INFORMATION
CONTACT
INFO@ZIONSVILLECHAMBER.ORG
317.873.3836



WWW.ZIONSVILLECHAMBER.ORG



SPONSORSHIP PACKAGES

TITLE SPONSOR PACKAGE

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING AND EVENT PROGRAM BOOKS (WHERE APPLICABLE)
- COMPANY NAME ON ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGN
- THANKED FROM STAGE (WHERE APPLICABLE)
- COMPANY LOGO ON LARGE STREET DANCE STAGE BANNER
- COMPANY LOGO ON STREET DANCE BEVERAGE CUPS
- COMPANY NAME ON AND TAGGED IN ALL EVENT SOCIAL MEDIA POSTINGS
- COST: \$25,000

THIS PACKAGE INCLUDES TITLE SPONSORSHIPS FOR THE FOLLOWING ZIONVILLE CHAMBER OF COMMERCE SIGNATURE EVENTS:

ANNUAL AWARDS CELEBRATION
BRICK STREET MARKET
STREET DANCE
CHRISTMAS IN THE VILLAGE

SOCIAL MEDIA PACKAGE - EVENTS: FACEBOOK

BENEFITS:

- COMPANY NAME LISTED AS THE SOCIAL MEDIA SPONSOR ON ALL SOCIAL MEDIA POSTINGS ON FACEBOOK ON THE ZIONVILLE CHAMBER OF COMMERCE FACEBOOK PAGE FOR THE EVENTS LISTED BELOW
- BEING SEEN ON THE FACEBOOK PAGE THAT HAS RECEIVED OVER 2,000,000 VIEWS IN 2021
- UP TO 3 HASHTAGS
- COST: \$5000

THIS SPONSORSHIP PACKAGE WILL BE FOR THE ZIONVILLE CHAMBER OF COMMERCE MAIN FACEBOOK PAGE FOR THE FOLLOWING SIGNATURE EVENTS:

ANNUAL AWARDS CELEBRATION
BRICK STREET MARKET
STREET DANCE
CHRISTMAS IN THE VILLAGE

COMMUNITY LEADER PACKAGE

BENEFITS:

- COMPANY NAME AND LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COST: \$5,000

THIS PACKAGE INCLUDES SPONSORSHIP FOR THE FOLLOWING ZIONVILLE CHAMBER OF COMMERCE SIGNATURE EVENTS:

ANNUAL AWARDS CELEBRATION
BRICK STREET MARKET
STREET DANCE
CHRISTMAS IN THE VILLAGE

TECHNOLOGY SPONSOR PACKAGE

BENEFITS:

- COMPANY LOGO ON TECHNOLOGY SPONSOR SIGN
- OPTION FOR A COMPANY BOOTH ON SITE (WHERE APPLICABLE)
- THANKED BY NAME FROM STAGE (WHERE APPLICABLE)
- COMPANY LOGO ON EVENT PROGRAM BOOKS (WHERE APPLICABLE)
- COST: \$6,000

THIS PACKAGE IS FOR THE FOLLOWING ZIONVILLE CHAMBER OF COMMERCE SIGNATURE EVENTS:

ANNUAL AWARDS CELEBRATION
BRICK STREET MARKET
STREET DANCE
CHRISTMAS IN THE VILLAGE

SOCIAL MEDIA PACKAGE - EVENTS: INSTAGRAM

BENEFITS:

- COMPANY NAME LISTED AS THE SOCIAL MEDIA SPONSOR ON ALL SOCIAL MEDIA POSTINGS ON INSTAGRAM ON THE ZIONVILLE CHAMBER OF COMMERCE INSTAGRAM PAGE FOR THE EVENTS LISTED BELOW
- BEING SEEN ON THE INSTAGRAM PAGE THAT HAS RECEIVED OVER 2,000,000 VIEWS IN 2021
- UP TO 3 HASHTAGS
- COST: \$5000

THIS SPONSORSHIP PACKAGE WILL BE FOR THE ZIONVILLE CHAMBER OF COMMERCE MAIN INSTAGRAM PAGE FOR THE FOLLOWING SIGNATURE EVENTS:

ANNUAL AWARDS CELEBRATION
BRICK STREET MARKET
STREET DANCE
CHRISTMAS IN THE VILLAGE

"I GIVE A CRAP" PORT-O-LET SPONSOR PACKAGE

BENEFITS:

- COMPANY LOGO AND FLYER ON THE INSIDE AND OUTSIDE OF ALL PORT-O-POTTIES AT THE EVENT
- COST: \$1,750

THIS PACKAGE INCLUDES SPONSORSHIP FOR THE FOLLOWING ZIONVILLE CHAMBER OF COMMERCE SIGNATURE EVENTS:

BRICK STREET MARKET
STREET DANCE
CHRISTMAS IN THE VILLAGE

DIGITAL OPPORTUNITIES

VIDEOS & SOCIAL MEDIA

VIDEO FEATURES

"DAY IN THE LIFE"

COMPANY LISTED AS THE "DAY IN THE LIFE
SERIES SPONSOR"
ON EACH VIDEO
1 TIME PER MONTH, JAN - DEC
POSTED TO FACEBOOK, YOUTUBE, IGTV
\$1,500/ANNUALLY

VIDEOS FOLLOW A MEMBER THROUGH THE
EVERYDAY EXPERIENCES OF OWNING OR
OPERATING A BUSINESS IN ZIONSVILLE.

"WORKING FOR OUR MEMBERS"

COMPANY LISTED AS THE
"WORKING FOR OUR MEMBERS
SERIES SPONSOR"
ON EACH VIDEO
1 TIME PER MONTH, JAN - DEC
POSTED TO FACEBOOK, YOUTUBE, IGTV
\$2,500/ANNUALLY

IN THIS VIDEO SERIES, WATCH AS THE
ZIONSVILLE CHAMBER OF COMMERCE STAFF
WORK ALONGSIDE MEMBER BUSINESSES TO
SHINE LIGHT ON THEIR MISSION AND WORK.
THESE VIDEOS ARE ALL FILMED AND EDITED
BY A PROFESSIONAL VIDEOGRAPHER.

"BEHIND THE SCENES"

COMPANY LISTED AS THE
"BEHIND THE SCENES SERIES SPONSOR"
ON EACH VIDEO
1 TIME PER MONTH, JAN - DEC
POSTED TO FACEBOOK, YOUTUBE, IGTV
\$1,500/ANNUALLY

THIS IS A VIDEO SERIES THAT TAKES A PEEK
BEHIND THE CURTAIN AT AN OFTEN
OVERLOOKED FACET OF
ONE MEMBER BUSINESS.

"THE MAN HOUR"

COMPANY LISTED AS THE
"MAN HOUR" SPONSOR
ON EACH LIVE VIDEO
1 TIME PER MONTH, JAN - DEC
POSTED TO FACEBOOK
\$1,500/ANNUALLY

THIS VIDEO SERIES WILL FOLLOW OUR HOST
THROUGH A VARIETY OF CHEST POUNDING,
TARZAN YODELING, PG-RATED MASCULINE
THEMED EXPERIENCES WHILE PROMOTING
ZIONSVILLE CHAMBER OF COMMERCE
MEMBERS.





"SENIOR LIVING"

COMPANY LISTED AS THE
"SENIOR LIVING" SPONSOR
ON EACH LIVE VIDEO
1 TIME PER MONTH, JAN - DEC
POSTED TO FACEBOOK
\$1,500/ANNUALLY

THIS VIDEO SERIES WILL FEATURE
CONVERSATIONS AND EXPERIENCES WITHIN
AND SURROUNDING THE SENIOR LIVING
COMMUNITIES INCLUDING ADVISORS THAT
ARE MEMBERS OF THE
ZIONSVILLE CHAMBER OF COMMERCE.

"PRETTY LITTLE THINGS"

COMPANY LISTED AS THE
"PRETTY LITTLE THINGS" SPONSOR
ON EACH VIDEO
1 TIME PER MONTH, JAN - DEC
POSTED TO FACEBOOK
\$1,500/ANNUALLY

THIS VIDEO SERIES WILL FEATURE PRODUCTS
OR SERVICES GEARED TO FEMININE
SENSIBILITIES, OFFERED BY
ZIONSVILLE CHAMBER MEMBER BUSINESSES.

"ZIONSVILLE FAMILY"

COMPANY LISTED AS THE
"ZIONSVILLE FAMILY" SPONSOR
ON EACH VIDEO
1 TIME PER MONTH, JAN - DEC
POSTED TO FACEBOOK
\$1,500/ANNUALLY

THIS VIDEO SERIES WILL VISIT
ZIONSVILLE CHAMBER MEMBER BUSINESSES
THAT OFFER PRODUCTS AND SERVICES FOR
FAMILIES AND CHILDREN.

VIDEO SPONSOR

COMPANY LISTED AS THE
VIDEO SPONSOR FOR ALL
FEATURE VIDEO SERIES.
3 TIMES PER MONTH,
JAN - DEC
POSTED TO FACEBOOK, YOUTUBE,
IGTV
\$7,500/ANNUALLY

SOCIAL MEDIA FEATURES

"KEEP THE LIGHTS ON"

COMPANY LISTED AS THE
"KEEP THE LIGHTS ON SERIES SPONSOR"
ON EACH VIDEO
2 TIMES PER MONTH, JAN - DEC
POSTED TO FACEBOOK
\$5,000/ANNUALLY

FACEBOOK ACCOUNT SPONSOR

COMPANY LISTED AS THE
SPONSOR ON EACH REGULAR
ZIONSVILLE CHAMBER OF COMMERCE
FACEBOOK POST
YOUR MONTH OF CHOICE
JAN - DEC
\$1,500/MONTHLY

INSTAGRAM ACCOUNT SPONSOR

COMPANY LISTED AS THE
SPONSOR ON EACH REGULAR
ZIONSVILLE CHAMBER OF COMMERCE
INSTAGRAM POST
YOUR MONTH OF CHOICE
JAN - DEC
\$1,500/MONTHLY

MEMBER MONDAY

COMPANY LISTED AS THE
SPONSOR ON EACH
MEMBER MONDAY POST.
JAN - DEC
POSTED TO FACEBOOK, YOUTUBE, IGTV
\$1,000/ANNUALLY

CHAMBER CHOW

COMPANY LISTED AS THE
SPONSOR ON EACH
CHAMBER CHOW POST.
EVERY WEDNESDAY. JAN - DEC
POSTED TO FACEBOOK, YOUTUBE, IGTV
\$1,000/ANNUALLY

WEDDING WEDNESDAY

COMPANY LISTED AS THE
SPONSOR ON EACH
WEDDING WEDNESDAY POST.
EVERY WEDNESDAY. JAN - DEC
POSTED TO FACEBOOK, YOUTUBE, IGTV
\$1,000/ANNUALLY

LOGO FRIDAY

COMPANY LISTED AS THE
SPONSOR ON EACH LOGO FRIDAY POST.
EVERY FRIDAY. JAN - DEC
POSTED TO FACEBOOK, YOUTUBE, IGTV
\$1,000/ANNUALLY

MEMBER SPOTLIGHT

COMPANY FEATURED IN A 3 - 5 MINUTE
SPOTLIGHT VIDEO POSTED TO FACEBOOK
AND INSTAGRAM'S IGTV.
VIDEO WILL FOCUS ON YOUR COMPANY'S
MESSAGE AND MISSION.
\$500/VIDEO

WEB SERIES FEATURES

PODCAST SERIES SPONSOR

COMPANY'S NAME READ AT THE BEGINNING
AND END OF EACH ZIONSVILLE CHAMBER OF
COMMERCE PODCAST.
2 TIMES PER MONTH, JAN - DEC
POSTED TO FACEBOOK
\$1,500/ANNUALLY

THIS PODCAST SERIES WILL FEATURE
CONVERSATIONS WITH EXPERTS IN A
VARIETY OF FIELDS ACROSS THE ZIONSVILLE
CHAMBER MEMBERSHIP AND WILL BE
AVAILABLE ON OUR WEBSITE, SOCIAL MEDIA
SITES, AS WELL AS SPOTIFY.

BLOG SERIES SPONSOR

COMPANY'S NAME WILL BE LISTED ON EACH
ZIONSVILLE CHAMBER OF COMMERCE BLOG
POSTING.
2 TIMES PER MONTH, JAN - DEC
POSTED TO FACEBOOK
\$500/ANNUALLY

THIS BLOG SERIES WILL FEATURE
CONVERSATIONS WITH EXPERTS IN A
VARIETY OF FIELDS ACROSS THE ZIONSVILLE
CHAMBER MEMBERSHIP AND WILL BE
AVAILABLE ON OUR WEBSITE AND SOCIAL
MEDIA PLATFORMS.





SPECIAL EVENTS

ANNUAL AWARDS

EVENT DATE: MARCH 24TH, 2023

THE ZIONSVILLE CHAMBER OF COMMERCE ANNUAL BANQUET IS OUR ANNUAL CELEBRATION OF ZIONSVILLE CHAMBER MEMBER BUSINESSES, AND THEIR ACCOMPLISHMENTS THROUGHOUT THE YEAR. TYPICALLY ATTENDED BY 200 - 300 GUESTS, THE MARKET AUDIENCE AT THIS EVENT WILL INCLUDE COMPANY DECISION MAKERS, POLITICIANS, AND BRAND AMBASSADORS WITH INFLUENCE.

TITLE SPONSOR

\$2,500

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING AND EVENT PROGRAM BOOKS
- COMPANY NAME ON ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGN
- THANKED FROM STAGE

TECHNOLOGY SPONSOR

\$1,500

BENEFITS:

- COMPANY LOGO ON EVENT PROGRAM BOOKS
- COMPANY LOGO ON EVENT SIGN
- THANKED FROM STAGE

SPONSOR LEVELS

BENEFITS:

- COMPANY LOGO IN EVENT PROGRAM BOOKS

LEADER LEVEL

\$1,000

PREMIER LEVEL

\$750

PARTNER LEVEL

\$500

BRICK STREET MARKET

EVENT DATE: MAY 6, 2023

A ZIONSVILLE TRADITION, BRICK STREET MARKET IS ATTENDED BY 3,000+ EACH MAY. THIS LARGE SCALE VENDOR FAIR FEATURES HANDMADE AND ONE OF A KIND ITEMS FROM ACROSS CENTRAL INDIANA AND BEYOND, AND TAKE PLACE RIGHT ON ZIONSVILLE'S ICONIC BRICK MAIN STREET.

TITLE SPONSOR

\$5,000

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COMPANY NAME ON ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGN

SPONSOR LEVELS

BENEFITS:

- COMPANY LOGO IN EVENT PROGRAM BOOKS

LEADER LEVEL

\$1,000

PREMIER LEVEL

\$750

PARTNER LEVEL

\$500

SOCIAL MEDIA SPONSOR

\$1,500

BENEFITS:

- COMPANY NAME LISTED AS THE SOCIAL MEDIA SPONSOR ON ALL SOCIAL MEDIA POSTINGS ABOUT THE EVENT, ON ALL ZIONSVILLE CHAMBER OF COMMERCE SOCIAL MEDIA CHANNELS
- BEING SEEN ON SOCIAL MEDIA CHANNELS THAT HAVE RECEIVED OVER 2,000,000 VIEWS IN 2021

PORT-O-POTTY SPONSOR

\$500

BENEFITS:

- COMPANY LOGO AND FLYER ON THE INSIDE AND OUTSIDE OF ALL PORT-O-POTTIES AT THE EVENT
- THIS SPONSORSHIP CAN BE SUPER FUN, IF YOU HAVE A SENSE OF HUMOR, AND VERY MEMORABLE FOR THE EVENT ATTENDEES

WEB PAGE SPONSOR

\$500

BENEFITS:

- COMPANY LOGO PLACE ABOVE THE SCROLL ON OUR WEBPAGE VENDOR DIRECTORY FOR THIS EVENT
- THIS WEBPAGE IS IN PLACE FOR ONE WEEK PRIOR TO THE EVENT, AND FOR ONE MONTH AFTER THE EVENT



STREET DANCE

EVENT DATE: AUGUST 5TH, 2023

ZIONSVILLE'S BIGGEST PARTY FEATURES A PROFESSIONAL CONCERT STAGE, BEVERAGES FROM LOCAL BREWERIES, WINERIES, AND DISTILLERIES, FOOD TRUCKS, AND A KID'S AREA! THIS IS THE LARGEST SINGLE EVENT DATE FOR THE ZIONSVILLE CHAMBER OF COMMERCE, WITH AS MANY AS 6,000 PEOPLE ON MAIN STREET. STREET DANCE IS THE EVENT OF THE SUMMER!

TITLE SPONSOR \$7,500

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COMPANY NAME ON ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON LARGE STAGE BANNER
- COMPANY LOGO ON STREET DANCE BEVERAGE CUPS
- THANKED BY NAME FROM STAGE

SPONSOR LEVELS

BENEFITS:

- COMPANY LOGO AT EVENT

LEADER LEVEL \$1,000

PREMIER LEVEL \$750

PARTNER LEVEL \$500

T-SHIRT SPONSOR \$1,500

BENEFITS:

- COMPANY LOGO ON THE BACK OF ANNUAL STREET DANCE T-SHIRT WHICH IS WORN BY VOLUNTEERS AND SOLD BY THE ZIONSVILLE CHAMBER

PORT-O-POTTY SPONSOR \$500

BENEFITS:

- COMPANY LOGO AND FLYER ON THE INSIDE AND OUTSIDE OF ALL PORT-O-POTTIES AT THE EVENT
- THIS SPONSORSHIP CAN BE SUPER FUN, IF YOU HAVE A SENSE OF HUMOR, AND VERY MEMORABLE FOR THE EVENT ATTENDEES

KID'S AREA SPONSOR \$500

BENEFITS:

- COMPANY LOGO ON KID'S AREA SIGN
- OPTION FOR A BOOTH ON SITE, IN OR NEAR THE KID'S AREA

TECHNOLOGY SPONSOR \$1,500

BENEFITS:

- COMPANY LOGO ON TECHNOLOGY SPONSOR SIGN
- OPTION FOR A COMPANY BOOTH ON SITE
- THANKED BY NAME FROM STAGE

INTERNET SPONSOR \$1,000

BENEFITS:

- COMPANY LOGO ON INTERNET SPONSOR SIGN
- THANKED BY NAME FROM STAGE
- OPTION FOR A COMPANY BOOTH ON SITE

WRISTBAND SPONSOR \$1,000

BENEFITS:

- COMPANY LOGO ON EVENT WRISTBANDS - WORN BY EVERY PERSON WHO ATTENDS THE EVENT

BEVERAGE SPONSOR \$1,000

BENEFITS:

- COMPANY LOGO ON BEVERAGE SPONSOR BANNERS LOCATED AT THE EVENT BARS - HIGH VISIBILITY IN THESE PRIME LOCATIONS

TRASH CAN SPONSOR \$500

BENEFITS:

- COMPANY LOGO ON TRASH CAN SPONSOR SIGNS
- THANKED BY NAME FROM STAGE



CHRISTMAS IN THE VILLAGE

EVENT DATES: NOVEMBER 25 - DECEMBER 24, 2022

CHRISTMAS IN THE VILLAGE IS A MONTH LONG CELEBRATION OF THE HOLIDAY SEASON IN ZIONSVILLE. INDIVIDUAL EVENTS INCLUDE THE ANNUAL CHRISTMAS IN THE VILLAGE PARADE, PHOTOS AT SANTA'S HOUSE, LADIES' NIGHT, CHRISTMAS CRAWL, FAMILY DAY, GRINCHMAS, SMALL BUSINESS WEEKEND, AND SO MUCH MORE!

TITLE SPONSOR

\$10,000

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINTED AND DIGITAL MARKETING
- COMPANY NAME ON AND TAGGED IN ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGNS

SPONSOR LEVELS

BENEFITS:

- COMPANY LOGO AT EVENT

LEADER LEVEL
PREMIER LEVEL
PARTNER LEVEL

\$2,000

\$1,250

\$1,000

SANTA'S HOUSE SPONSOR

\$3,500

BENEFITS:

- COMPANY LOGO PLACED ON THE FRONT OF SANTA'S HOUSE ON MAIN STREET FOR THE ENTIRETY OF THE SEASON
- COMPANY LOGO WILL APPEAR IN PROFESSIONAL PHOTOGRAPHS TAKEN AT SANTA'S HOUSE THROUGHOUT THE SEASON
- COMPANY MENTIONS ON SOCIAL MEDIA THROUGHOUT THE EVENT SEASON

PHOTOGRAPHY SPONSOR

\$1,200

BENEFITS:

- COMPANY LOGO WILL APPEAR ON THE DIGITAL DELIVERY EMAIL OF EVERY PROFESSIONAL PHOTOGRAPHY ORDER OF PHOTOS WITH SANTA
- COMPANY LOGO WILL APPEAR ON PHOTO SIGN-UP WEBSITE
- COMPANY LOGO WILL APPEAR ON SIGN AT PHOTO LINE THROUGHOUT THE SEASON

SOCIAL MEDIA SPONSOR

\$1,000

BENEFITS:

- COMPANY NAME TAGGED IN ALL SOCIAL MEDIA POSTS REGARDING CHRISTMAS IN THE VILLAGE
- UP TO 3 HASHTAGS

GRINCHMAS SPONSOR

\$1,000

BENEFITS:

- GRINCHMAS & REINDEER GAMES WILL TAKE PLACE ON SAT, DEC 9, 2023 AT BOONE VILLAGE
- COMPANY LOGO PLACED ON SIGNAGE AT THE SITE OF REINDEER GAMES
- COMPANY MENTIONED AND TAGGED IN ALL SOCIAL MEDIA POSTS REGARDING REINDEER GAMES AND GRINCHMAS

FAMILY DAY SPONSOR

\$1,000

BENEFITS:

- FAMILY DAY WILL TAKE PLACE ON SAT, DEC 10, 2022 IN THE VILLAGE SHOPS AND ZIONSVILLE UNDERGROUND
- COMPANY LOGO PLACED ON SIGNAGE AT THE SITE OF FAMILY DAY ACTIVITIES
- COMPANY MENTIONED AND TAGGED IN ALL SOCIAL MEDIA POSTS REGARDING FAMILY DAY

CHRISTMAS CRAWL SPONSOR

\$1,000

BENEFITS:

- CHRISTMAS CRAWL WILL TAKE PLACE ON THURS, DEC 15, 2023
- COMPANY LOGO PLACED ON ELECTRONIC AND PRINTED MARKETING FOR CHRISTMAS CRAWL
- COMPANY MENTIONED AND TAGGED IN ALL SOCIAL MEDIA POSTS FOR CHRISTMAS CRAWL

LADIES' NIGHT SPONSOR

\$750

BENEFITS:

- LADIES' NIGHT WILL TAKE PLACE ON THURS, DEC 15, 2023
- COMPANY LOGO PLACED ON ELECTRONIC AND PRINTED MARKETING FOR LADIES' NIGHT
- COMPANY MENTIONED AND TAGGED IN ALL SOCIAL MEDIA POSTS FOR LADIES' NIGHT

SMALL BUSINESS WEEKEND

EVENT DATES: NOVEMBER 24 - 26, 2023

SMALL BUSINESS WEEKEND BEGINS ON BLACK FRIDAY IN THE VILLAGE OF ZIONSVILLE. THROUGHOUT THIS WEEKEND, THE ZIONSVILLE CHAMBER OF COMMERCE USES SOCIAL MEDIA TO PROMOTE SMALL BUSINESS IN ZIONSVILLE BY PROVIDING CONTESTS AND PRIZES FOR THOSE WHO SHOP SMALL.

SMALL BUSINESS SATURDAY BAG SPONSOR

\$1,500

BENEFITS:

- COMPANY LOGO ON REUSABLE LUGGAGE TAGS ATTACHED TO BAGS HANDED OUT THROUGHTOUT DOWNTOWN ZIONSVILLE FOR THE ETIRETY OF THE SHOPPING DAY
- COMPANY MENTIONED AND TAGGED ON SOCIAL MEDIA

BLACK FRIDAY BAG SPONSOR

\$1,000

BENEFITS:

- COMPANY LOGO ON REUSABLE LUGGAGE TAGS ATTACHED TO BAGS HANDED OUT THROUGHTOUT DOWNTOWN ZIONSVILLE FOR THE ETIRETY OF THE SHOPPING DAY
- COMPANY MENTIONED AND TAGGED ON SOCIAL MEDIA

SMALL BUSINESS SUNDAY BAG SPONSOR

\$1,000

BENEFITS:

- COMPANY LOGO ON REUSABLE LUGGAGE TAGS ATTACHED TO BAGS HANDED OUT THROUGHTOUT DOWNTOWN ZIONSVILLE FOR THE ETIRETY OF THE SHOPPING DAY
- COMPANY MENTIONED AND TAGGED ON SOCIAL MEDIA

BAG INSERT

\$50

BENEFITS:

- THE OPPORTUNITY TO INCLUDE ONE INSERT, PROVIDED BY YOU, IN ONE DAY'S WORTH OF BAGS TO BE GIVEN OUT ON SMALL BUSINESS WEEKEND

PARADE PORT-O-POTTY SPONSOR

\$750

BENEFITS:

- CHRISTMAS IN THE VILLAGE PARADE DAY IS SAT, NOV 26, 2022
- COMPANY LOGO AND FLYER ON THE INSIDE AND OUTSIDE OF ALL PORT-O-POTTIES AT THE EVENT
- THIS SPONSORSHIP CAN BE SUPER FUN, IF YOU HAVE A SENSE OF HUMOR, AND VERY MEMORABLE FOR THE EVENT ATTENDEES

CHRISTMAS PARADE SPONSOR

\$500

BENEFITS:

- THE OPPORTUNITY TO WALK AT THE HEAD OF THE PARADE WITH THE BANNER
- COMPANY NAME AND LOGO WILL BE THE LARGEST EXCEPT FOR THE TITLE SPONSOR FOR CHRISTMAS IN THE VILLAGE
- COMPANY NAME TAGGED IN SOCIAL MEDIA PERTAINING TO PARADE



MONTHLY NETWORKING EVENTS

MICROGROUPS

EVENT DATES: 8 DIFFERENT SMALL GROUPS OF ZIONSVILLE CHAMBER OF COMMERCE MEMBERS MEET ONCE PER QUARTER.

THESE GROUPS FOCUS ON THE SPECIFIC NEEDS AND INTERESTS OF SMALLER SUBSETS OF BUSINESS OWNERS AND LEADERS FROM WITHIN THE ZIONSVILLE CHAMBER OF COMMERCE MEMBERSHIP.

TITLE SPONSOR

\$2,500

BENEFITS:

- COMPANY NAME WILL BE PLACED ON EACH MICROGROUP REMINDER EMAIL, SOCIAL MEDIA EVENT ADVERTISEMENT, AND WILL BE MENTIONED IN EACH MEETING
- COMPANY WILL BE TAGGED IN EACH SOCIAL MEDIA POST REGARDING MICROGROUPS

BUSINESS BREAKFASTS

EVENT DATES: QUARTERLY EVENTS WITH VARYING DATES, SUBJECT TO SPEAKER AVAILABILITY

BUSINESS BREAKFASTS FEATURE SPEAKERS AND PANELISTS OF HIGH INTEREST TO ZIONSVILLE CHAMBER OF COMMERCE MEMBERS.

BUSINESS BREAKFAST SPEAKERS INCLUDE ELECTED OFFICIALS, BUSINESS OWNERS, AND OTHER LOCAL LEADERS

TITLE SPONSOR

\$1,500

BENEFITS:

- COMPANY NAME WILL BE PLACED ON ALL BUSINESS BREAKFAST ELECTRONIC MARKETING
- COMPANY WILL BE TAGGED IN EACH SOCIAL MEDIA POST REGARDING BUSINESS BREAKFAST

FIRST TUESDAYS

EVENT DATES: THE FIRST TUESDAY OF EACH MONTH

FIRST TUESDAYS ARE AFTER HOURS NETWORKING EVENTS HELD IN A DIFFERENT LOCATION, AT A CHAMBER MEMBER BUSINESS, EACH MONTH.

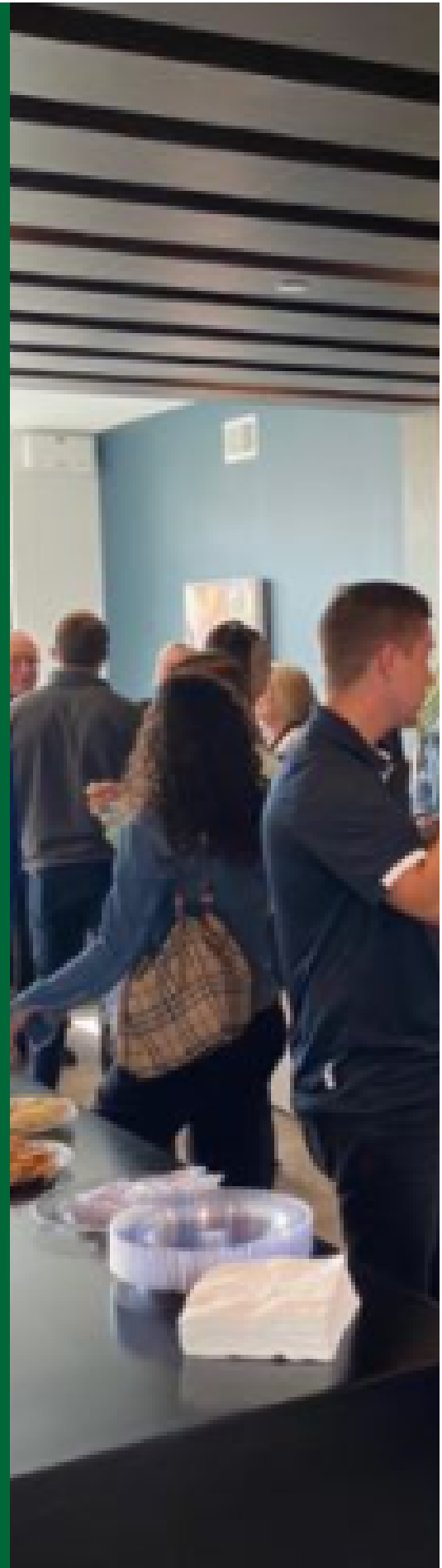
TITLE SPONSOR

\$2,500

BENEFITS:

- COMPANY NAME WILL BE PLACED ON ALL FIRST TUESDAY ELECTRONIC MARKETING
- COMPANY WILL BE TAGGED IN EACH SOCIAL MEDIA POST REGARDING FIRST TUESDAY

RESERVE YOUR
SPONSORSHIP NOW
CONTACT
INFO@ZIONSVILLECHAMBER.ORG
317.873.3836





RISE
FOUNDATION
Elevating Businesses and Business Leaders

RISE FOUNDATION SPONSORSHIP OFFERINGS

FOR MORE INFORMATION
CONTACT
INFO@ZIONSVILLECHAMBER.ORG
317.873.3836



WWW.ZIONSVILLECHAMBER.ORG

DIGITAL OPPORTUNITIES

SOCIAL MEDIA

SOCIAL MEDIA ACCOUNT SPONSORS

FACEBOOK ACCOUNT SPONSOR

\$500

BENEFIT:

- COMPANY LISTED AS THE FACEBOOK SPONSOR ON EACH REGULAR RISE FOUNDATION FACEBOOK ACCOUNT POST FOR THE YEAR, JAN - DEC 2022

INSTAGRAM ACCOUNT SPONSOR

\$500

BENEFIT:

- COMPANY LISTED AS THE INSTAGRAM SPONSOR ON EACH REGULAR RISE FOUNDATION INSTAGRAM ACCOUNT POST FOR THE YEAR, JAN - DEC 2022

LINKED IN ACCOUNT SPONSOR

\$500

BENEFIT:

- COMPANY LISTED AS THE LINKED IN SPONSOR ON EACH REGULAR RISE FOUNDATION LINKED IN ACCOUNT POST FOR THE YEAR, JAN - DEC 2022

SPECIAL EVENTS

STEMZ PROJECT

EVENT DATES: NOVEMBER 26 - DECEMBER 24, 2022

A THREE DAY COMPETITION AND CELEBRATION OF STUDENTS MAKING STRIDES IN THE STEM FIELDS - SCIENCE, TECHNOLOGY, ENGINEERING, & MATHEMATICS.

TITLE SPONSOR

\$10,000

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COMPANY NAME ON AND TAGGED IN ALL EVENT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGNS





"Z PRIZE" SPONSOR

\$5,000

BENEFITS:

- COMPANY NAME WILL BE PLACED ON EVENT SIGNAGE
- COMPANY NAME WILL BE MENTIONED ON SOCIAL MEDIA
- NAME LISTED ON PRIZE TROPHY
- COMPANY THANKED FROM STAGE

T-SHIRT SPONSOR

\$3,000

BENEFITS:

- COMPANY LOGO ON THE BACK OF ANNUAL STREET DANCE T-SHIRT WHICH IS WORN BY VOLUNTEERS AND SOLD AT THE ZIONSVILLE CHAMBER SWAG BOOTH

SCHOLARSHIP SPONSOR

\$2,500

BENEFITS:

- COMPANY MENTIONED AND TAGGED ON SOCIAL MEDIA
- COMPANY LISTED ON RISE FOUNDATION WEBSITE AS SCHOLARSHIP SPONSOR
- COMPANY LOGO LISTED ON EVENT SIGNAGE

JUNIOR & SENIOR HIGH COMPETITION SPONSOR

\$2,500

BENEFITS:

- COMPANY MENTIONED AND TAGGED ON SOCIAL MEDIA
- COMPANY LISTED ON RISE FOUNDATION WEBSITE AS COMPETITION SPONSOR
- COMPANY LOGO LISTED ON EVENT SIGNAGE

ELEMENTARY COMPETITION SPONSOR

\$2,000

BENEFITS:

- COMPANY MENTIONED AND TAGGED ON SOCIAL MEDIA
- COMPANY LISTED ON RISE FOUNDATION WEBSITE AS COMPETITION SPONSOR
- COMPANY LOGO LISTED ON EVENT SIGNAGE

ROBOTICS COMPETITION SPONSOR

\$1,500

BENEFITS:

- COMPANY MENTIONED AND TAGGED ON SOCIAL MEDIA
- COMPANY LISTED ON RISE FOUNDATION WEBSITE AS COMPETITION SPONSOR
- COMPANY LOGO LISTED ON EVENT SIGNAGE

SOCIAL MEDIA SPONSOR

\$1,000

BENEFITS:

- COMPANY NAME LISTED AS THE SOCIAL MEDIA SPONSOR ON ALL SOCIAL MEDIA POSTINGS REGARDING THE STEMZ PROJECT ON RISE FOUNDATION SOCIAL MEDIA ACCOUNTS

WEBSITE SPONSOR

\$1,000

BENEFITS:

- ANNUAL SPONSORSHIP
- COMPANY LOGO PLACED ABOVE THE SCROLL ON STEMZ PROJECT WEBSITE
- LISTED AS THE WEBSITE SPONSOR ON ALL PAGES STEMZ PROJECT WEBSITE

OPENING NIGHT SPONSOR

\$1,000

BENEFITS:

- COMPANY LOGO ON ALL EVENT PRINT AND DIGITAL MARKETING
- COMPANY NAME ON AND TAGGED IN ALL OPENING NIGHT SOCIAL MEDIA POSTINGS
- COMPANY LOGO ON EVENT SIGNS

SWAG BAG SPONSOR

\$1,000

BENEFITS:

- COMPANY LOGO PRINTED ON REUSABLE LUGGAGE TAGS ATTACHED TO EACH OF THE EVENT SWAG BAGS, GIVEN TO EACH ATTENDEE