

YOUR GUIDE TO **MEMBERSHIP**

- WHAT IS THE **CHAMBER?**
- TOP 5 REASONS **TO JOIN**
- **TESTIMONIALS**
- CHAMBER **BENEFITS**

ZIONSVILLE
CHAMBER OF COMMERCE

JOIN ZIONSVILLE'S LARGEST

BUSINESS NETWORK

ZIONSVILLE

CHAMBER OF COMMERCE

~8,800+ MEMBER EMPLOYEES

~400+ MEMBERS FROM EVERY INDUSTRY



WHAT IS THE **ZIONSVILLE CHAMBER OF COMMERCE?**

ABOUT THE ZIONSVILLE CHAMBER

The Zionsville Chamber of Commerce is a non-profit organization that operates on a membership basis and functions independently from city and government entities. We strive to make Zionsville an economic leader in central Indiana and enhance our members' success through advocacy, member benefits, and community engagement. Since our establishment in 1961, we have consistently championed the growth of both the business sector and the community. Currently, we proudly represent approximately 430 members and growing, making us a prominent force in Zionsville and throughout the region.



BUSINESSES OF ALL SIZES MAKING AN IMPACT

At the Zionsville Chamber of Commerce, we believe that strong connections build strong communities. Our work extends beyond town borders to foster regional partnerships, attract new opportunities, and amplify the voice of Zionsville businesses across central Indiana.

Through advocacy, collaboration, and strategic outreach, we help our members grow their networks, expand their reach, and stay ahead in a competitive marketplace. Whether you're a local entrepreneur or a regional stakeholder, the Chamber is your bridge to meaningful relationships and lasting impact.

WHY OUR WORK MATTERS

From championing local businesses to advocating for business friendly policies, the Chamber plays a vital role in shaping a vibrant, resilient, and prosperous Zionsville. Our impact is amplified through strong partnerships with the Town of Zionsville and key economic development organizations, including Main Street Zionsville, Discover Boone County, and the Boone EDC. Together, we collaborate to support local entrepreneurs, attract investment, and enhance the quality of life for residents and visitors alike.

ZIONSVILLE
CHAMBER OF COMMERCE

MAIN STREET
Zionsville

ZIONSVILLE
FOR ALL THE RIGHT REASONS

BOONE EDC
–BETTER IN BOONE–

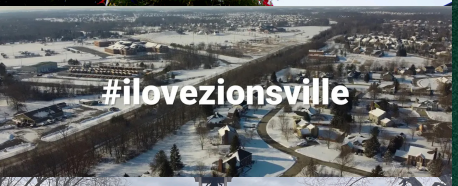
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DISCOVER BOONE COUNTY.IN

MAKING A POSITIVE IMPACT ON THE COMMUNITY TOGETHER BY

- **FOSTERING** opportunities
- **CONNECTING** Chamber members to the Zionsville community
- **SUPPORTING** educational and community involvement
- **ADVOCATING** for the interests of our members
- **CHAMPIONING** local businesses and meaningful community engagement

















TOP 5 REASONS TO JOIN THE ZIONSVILLE CHAMBER

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RELATIONSHIPS & COMMUNITY LEADERSHIP

JOIN ZIONSVILLE'S LARGEST BUSINESS NETWORK

Becoming a member of the Zionsville Chamber offers an exceptional opportunity to cultivate connections within an extensive regional network. This experience goes far beyond mere networking; it nurtures friendships, establishes partnerships, and fosters advocacy. Members have the chance to regularly meet new individuals, paving the way for rewarding relationships that transcend simple financial benefits. By actively participating in Chamber events, joining networking groups, or engaging in committees, you can forge meaningful connections and enhance various dimensions of your personal and professional life.

MEMBER COMMITTEES

- Advocacy Committee
- Membership Committee
- Events Committee
- Finance Committee
- Marketing Committee

SIGNATURE EVENTS

- Brick Street Market
- Annual Awards
- Zionsville Street Dance
- Christmas in the Village

NETWORKING AND LEADERSHIP GROUPS

- Board of Directors
- Ambassadors Group
- Young Professionals
- First Tuesday Networking
- Business Leadership Series

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ADVOCACY

THE VOICE OF ZIONSVILLE'S BUSINESS COMMUNITY

As a Zionsville Chamber member, you'll be part of the leading business voice in the public policy arena. Advocacy is some of the most important and influential work the Chamber does with and for its members. The Zionsville Chamber's Advocacy Committee, which includes member businesses large and small, meets monthly to discuss business-related issues and weigh in on important public policy issues. The Chamber's Advocacy team works hard to promote a business-friendly environment at every level. The group publishes a legislative agenda each year to advocate Town leaders and state legislators on behalf of our membership.

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SIGNATURE EVENTS

CONNECT & SOCIALIZE AT THE CHAMBER'S EVENTS

Each year, we organize over 75 events aimed at connecting our community. Our Zionsville Chamber of Commerce events showcase local leaders and foster development. Members enjoy exclusive access to participate in and attend all these gatherings.

OUR MOST POPULAR EVENTS INCLUDE:

- Brick Street Market
- Chamber Annual Awards
- State of the Town Address
- Legislative Forums with Elected Officials
- Zionsville Street Dance
- State of the Schools Program with the Superintendent of Schools
- Business Leadership Series
- Christmas in the Village, Holiday Parade, Ladies' Night & Christmas Crawl

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LEARN. GROW. LEAD.

INSIGHTS TO ELEVATE YOUR BUSINESS

Ensuring that your workforce remains well-trained and knowledgeable demands considerable time and effort, which can pose a challenge, particularly for companies with limited budgets. The Zionsville Chamber of Commerce annually offers a variety of training and educational resources by featuring subject matter experts, industry leaders, and guest trainers who cover diverse business topics. As a member of the Chamber, you can engage in numerous educational sessions, including our popular Business Leadership Series and Spring Leadership Series. Additionally, the Chamber's Young Professionals program presents further training opportunities aimed at cultivating the community leaders of tomorrow.

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MARKETING & EXPOSURE

LET THE CHAMBER BOOST YOUR BRAND VISIBILITY

Joining the Chamber can greatly enhance your business's visibility. Activities such as hosting a ribbon-cutting ceremony, being showcased on our Chamber Chat blog, connecting with others at Chamber events, receiving highlights on our social media platforms, and actively engaging within the Zionsville business network create a meaningful impact for our members. The Zionsville Chamber of Commerce presents a diverse array of advertising and sponsorship opportunities, enabling your business to gain exposure in multiple environments. Numerous members discover that our sponsorships align perfectly with their community engagement objectives and core values.



















ZIONSVILLE CHAMBER TESTIMONIALS

"In my role as Branch Manager at Security Federal Savings Bank West Carmel, a newcomer to the Indy Market, the Zionsville Chamber has been a vital resource for building community connections. The Chamber has a family-like atmosphere, with members who actively support one another and the local community. I appreciate The Zionsville Chamber's dedication to serving chamber members and the community, enabling Security Federal Savings Bank to contribute to serving the Zionsville Community. In my professional opinion, the Zionsville Chamber genuinely understands the needs of its members and provides the kind of support everyone envisions from a chamber. ."

Beth Michalak
West Carmel Branch Manager
Security Federal Savings Bank

"The Zionsville Chamber of Commerce is a champion for our vibrant community. Their efforts to connect businesses, promote local resources, and create opportunities for collaboration strengthen the overall well-being of the people we serve. As a local health system, we value their partnership in building a vibrant, healthy community where residents and businesses can thrive together. "

Lauren VanDenBoom
Director, Marketing and Communications
Witham Health Services

"Zionsville Community Schools is a proud member of the Zionsville Chamber of Commerce because membership provides opportunities for collaboration with business leaders who share our commitment to local growth and opportunity in the Zionsville community. "

Matt Doublestein
Assistant Superintendent of Operations
Zionsville Community Schools

"As a representative of State Bank, I'm proud to share how much we value our partnership with the Zionsville Chamber of Commerce. Both our organizations share a deep commitment to supporting local community members and fostering business growth. The Chamber consistently demonstrates excellence in connecting businesses and providing valuable resources that help our community thrive. State Bank looks forward to continuing our collaborative efforts with the Chamber to strengthen and support the businesses that make Zionsville such a vibrant place to work and live."

Angela Upchurch
Community Relations & Marketing Specialist
State Bank

"Thank you, Zionsville Chamber of Commerce and Chamber Ambassadors for fostering such valuable networking opportunities!"

Paulette Szykowny
Voice Over Actor

ZIONSVILLE
CHAMBER OF COMMERCE

2027 MEMBER
INVESTMENT LEVELS

*Small non-profit organizations and home-based businesses may qualify for complimentary **Connector** membership when completing 8 volunteer service hours with the Chamber.*

	CHAMPION $7,500	VISIONARY $4,500	TRUSTEE $2,795	LEADER $1,500	BUILDER $950	CONNECTOR $325
PARTNER EXCLUSIVE BENEFITS						
• **Exclusivity in service category**	•					
• Executive Concierge service	•					
• Company logo linked on the Chamber website homepage, newsletters, and on all print ads	•					
• Banner with company logo displayed at Chamber events	•					
• Company logo displayed via digital signage in lobby of Chamber Office	•					
• **Complimentary ad in the Zionsville Chamber of Commerce business directory**	Full Page	Half Page	Quarter Page	Business Card Size		
• Targeted introductions to other Chamber Partners	•	•				
• **Invited first to host First Tuesday**	•	•	•			
• Opportunity to submit content for Chamber Member Blog	•	•	•			
• Complimentary Street Dance VIP tickets	8	4	2			
• Complimentary booth space at Street Dance	•	•	•			
• **CEO/Company Spotlight highlighted in enewsletter, website and social media**	•	•	•	•		
• Opportunity to present at a Business Breakfast	•	•	•	•		
• **Email boost promoting business**	4x/year	3x/year	2x/year	1x/year	1x/year	
• Complimentary general admission tickets to Street Dance	10	8	6	4	2	
MEMBERSHIP PERKS, ACCESS & VISIBILITY						
• **Celebrate milestones with support of complimentary ribbon cutting**	•	•	•	•	•	•
• Access to Zionsville Young Professional events	•	•	•	•	•	•
• Complimentary Ambassador position for one individual	•	•	•	•	•	•
• Complimentary admission to Business Leadership Series	•	•	•	•	•	•
• Attend other Chamber events at special member pricing	•	•	•	•	•	•
• Invited to attend monthly First Tuesday networking event	•	•	•	•	•	•
• **Listing in Online Business Directory**	Deluxe	Deluxe	Deluxe	Deluxe	Standard	Standard
• Business referrals	•	•	•	•	•	•
• Exclusive member access to share News and Events in Chamber newsletters and website	•	•	•	•	•	•
• Volunteer opportunities with the Chamber	•	•	•	•	•	•
• Chamber “Proud Member” decal	•	•	•	•	•	•
ADVOCACY						
• **Invited to participate in business roundtables and community workshops**	•	•	•	•	•	•
• Support and representation in policy and community matters	•	•	•	•	•	•
• Have a voice in Chamber surveys	•	•	•	•	•	•



JOIN TODAY
SCAN THE QR CODE TO GET STARTED

ZIONSVILLE
CHAMBER OF COMMERCE

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